

Letter from the Founder...

Dear Prospective Student:

The US Bureau for Labor Statistics estimates that overall job growth will be much higher than average here in the United States. While the average growth rate across all occupations (in terms of employment levels) is around 7%, massage therapy is expected to grow by a staggering 26% by 2026. Demand will likely increase as more healthcare providers understand the benefits of massage and these services become part of treatment plans. According to the AMTA Industry Fact Sheet, revenue growth is projected to continue at an average rate of 1.9 percent per year through 2024. The ever expanding field of massage therapy awaits trained therapists to work in spas, with other health professionals, or in private practice.

Do you want to work for yourself? Do you want to be part of a hands-on profession that provides a valuable service as a part of health care? Do you want to work with other health professionals, or use your career as a part-time addition to current work? DSM is ready to assist you in your personal journey to learn about this exciting health professional field. Our mission is to train individuals in the art and science of therapeutic massage for an entry-level professional career, for continuing education, and for personal growth. At DSM students are constantly reminded of the importance of their own self care and personal growth, as well as learning how to help their clients help themselves.

Attending the right massage school is much more than learning lessons. It should open the door to understanding holistic health and the wide variety of opportunities that studying massage and bodywork presents. It should help create confidence, build character, and

develop a healthy physical and emotional attitude toward life. For over 40 years, DSM has understood this journey!

DSM is the oldest massage therapist-owned-and-operated massage program in the State of Maine. In 2008 we produced the DVD A Gift of Touch, an instructional DVD that adds to the student's tools for learning massage. Our textbook, Kinesiology for Manual Therapies, published by McGraw-Hill in January 2010, further expands our teaching abilities. The book was written for the massage student, the graduate, and for the promotion of continuing education. A Gift of Touch and Kinesiology for Manual Therapies are the result of years of teaching, practice, and experience. They complete our program objectives and assist the learning process by combining the art and science of massage with kinesiology.

You may be assured that this catalog meets our high standards and requirements, so that you will get as much information as possible from this publication. Knowing that, take a careful journey through this catalog, examine the qualifications of our experienced faculty, read about our diverse course offerings, and write down all your questions for our dedicated staff. Contact our admissions department and ask for a tour to see how DSM can play a part in continuing your education. We invite you to investigate this exciting health professional career at DSM and learn that the signature of your art is touch. Make DSM the right massage school choice for you!

In Health

Nancy Dail, Founder